

Common Vision, Common Voice

Produced by Performance Matters



PERFORMANCE
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This newsletter is designed to update UK Target Shooters on the progress made since the very enlightening regional workshops which some of you will have attended in the spring.

Much progress has been made, and together with an exciting opportunity offered to the target shooting fraternity by Sport England, the future looks bright as the Beijing Olympics commence.

Further Information

The latest information about the modernisation process is posted on the web-sites of each of the National Governing Bodies:

www.cpsa.co.uk

www.nra.org.uk

www.nsra.co.uk

Recap

As a reminder, the mandate that we were given at the Regional workshops was as follows:

- The majority of those attending (54.7% of workshop attendees) want the new body established as soon as possible with the following remit:
 1. It should offer to oversee all the target shooting disciplines.
 2. It should be of UK significance.
 3. It should be primarily strategic.
 4. It should have a small, competency based Board led by someone of appropriate stature and experience (not necessarily from shooting).
 5. It should be business like and professional in its approach.
 6. Its main work should be focused on the 5 strategic priorities emerging from the online survey - legislation, public relations, shooting on the school curriculum, membership, protecting the sport's heritage.
 7. It should retain Home Country identities to make communication to devolved administrations and funding bodies easier.
 8. It should be the 'one voice' for the sport both in terms of lobbying Government, representing UK interests internationally and enhancing its profile with the media.

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Progress Report

- Performance Matters have produced the first draft of the High Level Strategic Plan for the amalgamation of the main shooting bodies, which was presented to the N.A.T.S.S Steering Group in July.
- As part of this, a draft constitution was tabled which gives special consideration to the role of the home countries federations within the overall Governance structure.
- A Working Party of the NATSS Steering Group was facilitated by Performance Matters in the same month to consider the full implications of a one-member, one fee membership scheme where all shooters join one National Governing Body. Performance Matters feel strongly that this approach will allow target shooting to generate significantly higher levels of membership income, which will allow it to achieve more of those objectives you set for us at the recent Regional workshops.

Progress Report

- The constitution also looks at creating charitable status for the new body, which would make Target Shooting the first Olympic sport to be a Charity. A number of considerations have to be addressed. However, Charity Law is consistent with promoting Amateur Sport in the Community with the public at large for Public Benefit, which is one of the objects of the NATSS Steering Group, supported by those who attended the Workshops to take UK Target Shooting Forward.
- Also, at the Regional workshops, there was a strong desired emphasis on creating a skills-based Board to take Target shooting forward backed by a permanent management staff to provide the

“professional approach” referred to above.

This is still the preferred option under consideration, but there is a strong desire to see the skills coming from inside rather than outside the sport. The combination of target shooting knowledge together with those core skills of marketing, PR, Finance etc are seen as optimum for the successful development of the sport.

- There is further work to do during late summer and autumn and the next Forum will now take place at a convenient location in Central England, probably at the end of November or early December.



Sport England Changes

- In parallel to the amalgamation work, a significant opportunity has been created for Target Shooting from a change of Government direction and a subsequent re-prioritisation within Sport England.
- As part of this, more of the Government ‘pot of money’ allocated to sport will be focussed on community sport and will be allocated directly to the National Governing Bodies of Sport including, potentially, target shooting.
- However, Strategic Plans have to be submitted to Sport England by 26 September and will ultimately determine funding for up to 47 sports from 2009 - 2013.
- In return for a successful outcome to these funding discussions, sports will be required to detail their plans for:
 1. Coaching and developing coaches;
 2. Increasing participation in their sport;
 3. Curtailing the drop-off from sport;
 4. Growing, sustaining and excelling within their sport.
- There can only be one submission from Target Shooting which gives us the early opportunity to test out some of the joint development work and cooperation between the three promoting National Governing Bodies that has been going on in parallel to the ‘Common Vision, Common Voice’ work that some of you have been involved with.

- The submission will specifically need to cover:
 1. Introducing more people into target shooting;
 2. Supporting the club infrastructure;
 3. Training people to run and deliver target shooting;
 4. Providing opportunities to compete;
 5. Providing opportunities for people to realise their potential.
- This joint development work has been particularly effective in coaching where representatives from all 3 existing target shooting bodies recently attended a workshop hosted by Sports Coach UK.
- Performance Matters have been assisting with this Sport England submission and we hope for a successful outcome for the sport later in the year.

• We hope you find this update informative. Much effort is being put into developing the right solution for Target Shooting. We believe the sport has an exciting future to look forward to. The proposals will, ultimately, be put to the membership for a decision on how the sport takes the first steps towards making any change a reality.